

The Brabant Alliance 2014

Agreement of societal partners on Social Innovation in Mid-Brabant approved on 18 March 2014 during the visit of Her Majesty Queen Máxima.

The signing partners confirm:

- that producing valuable and practical answers to important social challenges is an urgent need
- that each partner alone has only insufficient competencies and resources to create and implement sufficient societal renewal
- that they therefore consider ongoing and comprehensive co-operation as necessary and desirable
- and that therefore during the four years to come, they will undertake the following initiatives in order to achieve an excellent position of the region regarding social innovation.

Substantial priorities

1. To intensify prevention efforts in the care sector by establishing corresponding *communities of practice* in which scientists, health organizations and firms develop new appliances and approaches with visible and measurable results, among others, in reducing youth obesity.
2. To enhance the integration of care provision chains for dementia by
 - a. invigorating *communities of practice* of care providers with the support of entrepreneurs and scientists, and
 - b. establishing experimental fields for developing products and services together with firms in order to capacitate people to live longer under self-sustained circumstances.
3. To achieve a region without youth unemployment by improving preventive policies aiming at developing more work, work internships and possibilities of further learning through more intense and innovative forms of collaboration between training institutions, municipalities, job scheme institutions, employers and youth themselves.
4. To speed up the insulation of buildings, among other means by creating new types of funding and collaboration.

Infrastructures of Social Innovation

5. To establish a comprehensive collection of practical insights and advices regarding new forms of contracts, sustainable alliances, prosumer co-operation and other forms of active democracy in the framework of participative communities, built up by scientists, practitioners and managers.

Pilots

Besides the below enumerated priorities, the partners will implement and carry out five pilot projects on the following fields: meetings of scientists and entrepreneurs in a 'road show' format, improving labour market access by developing competencies and curricula for the occupations of tomorrow (novajobs), and big data applications regarding safety and social security.

The signing partners will undertake efforts

- to provide own resources and, moreover,
- to strive for the acquisition of at least the same amount of additional funds from national or European sources.

Tilburg, 18 March 2014

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