



## CALL FOR PARTICIPATION: NOVATION ONLINE FORUM 2021

15-17 SEPTEMBER 2021

### GOVERNANCE(S) OF INNOVATION

The governance of innovation has become a central element of national and international policies. By governance we mean the blurring of boundaries between the public and private sectors. This means that after decades of a historical reliance on public authorities to promote innovative and technological endeavours, nowadays the emphasis seems to be on private, entrepreneurial and corporate initiatives. Nevertheless, technological as well as social innovations are still being hailed around the globe as the prominent solutions to pressing societal challenges. The first NOvation Online Forum seeks to critically address this pro-innovation imperative and to open a space for discussion among early career and senior scholars.

**FORMAT** The online forum consists of keynote speeches by internationally renowned scholars and thematic labs in which the discussions take place in a workshop atmosphere.

Keynote addresses will be delivered by:

**DR. NGAI-LING SUM** of Lancaster University has critically addressed the notion of 'competitiveness' as policy buzzword with regards to innovation in her work on hegemonic knowledge brands and has studied the theoretical foundations of the concept of critical discourse.

**DR. LEE VINSEL** of Virginia Tech studies 'human life with technology' and is co-author of recent book 'The Innovation Delusion.' Vinsel is also a member of editorial board of NOvation.

**DR. GONZALO ORDÓÑEZ-MATAMOROS** works at the University of Twente as well as the Universidad Externado de Colombia. He has conducted research, ex-post evaluation and foresight studies of knowledge, science, technology and innovation policies and programmes focusing on emerging economies in the Global South.

**DR. MARCOS BARBOSA DE OLIVEIRA** is from University of São Paulo and has conducted several research internships abroad. In his lengthy career and extensive work well-known in Brazil and Latin America, he has been studying the values of science (neutrality, autonomy), dealing with the contemporary commodification of science/technoscience under the aegis of neoliberalism, which shaped an innovation paradigm from where he coined the term 'innovationism'.

**MORE INFORMATION CAN BE FOUND UNDER:**

Link: <http://www.novation.inrs.ca/index.php/novation/announcement/view/5>