

The dynamic community that creates a resourceful environment for the society and business development

Social Innovations in Ukraine

For modern Ukraine social transformation is a vital question, especially in context of integration to the EU.

Tendency toward social innovations increases rapidly in all spheres in Ukraine. According to the Global Innovation Index by Bloomberg agency, Ukraine was included in top 50 countries with the biggest innovation potential (ranked 42th in 2012).

The following factors are recognized as key strengths of Ukraine:

- post secondary education coverage (ranked 6th),
- patent activities (17th),
- R&D intensity (39th),
- manufacturing (34th).

A factor, which prevents Ukraine from leveling up is weak and relatively inefficient economy (ranked 69th).

Besides this, according to Innovative Cities Global Index 2012-2013, Ukrainian cities of Kyiv, Lviv and Odesa were included in medium group accompanied with such innovative capitals as Dublin, Tallinn, Salzburg, Deli.

Social innovations have started to make headway in IT, education and new activity spheres. It became usual for active Ukrainians to establish political parties, non-governmental organizations, innovative education establishments, new municipal enterprises, as well as new forms of entities through social networks.

Since local government is in no haste to support social initiatives, non-governmental organizations aimed at promoting social innovations are financed by overseas grant-makers.

Older generation being more conservative is still not ready to accept rapid changes in social life, hence, youth became driving force of creating and promoting innovations here in Ukraine.

Each year there becomes more and more of NGOs, social venture enterprises, socially-responsible companies and brave activists, who work for enhancing people's wellbeing. The great example is "All-Ukrainian Centre for Social Innovations to Combat Poverty" founded in 2013 with support from Austrian government, Ministry of Social Policy of Ukraine and regional administrations. The project aim is to teach regional novice organization to work effectively and eradicate poverty on local level. It works thanks to innovative database system, which enables to find target people by particular criteria.

In April 2015, the first festival for social innovations UCRAZYANS (supported by Pact) took place in Kyiv. This event was devoted to Ukrainians who have been doing impossible things for already year and a half, running counter to equip army by themselves and help each other.

Also, the Agents of Changes, all-Ukrainian platform Big Idea, Murakhu projects, Zelenew – green social enterprise, Backmy.bike – base of credited bikes, Theatre for Dialogue, The Ukrainians, Happy Paw, Tabletochki Fund etc Today, the Polytecho Science City project went forward at a steady gait. This is innovative centre at Kyiv Polytechnic Institute, which will include social business incubator, labs, co-working centre, offices, lecture spaces etc. This technopark will be used for research and development as well as education. According to the plan, the new renewable energy station will supply power to the City and the Institute. .

Social innovations that emerge rapidly in Ukraine prove that the proactive social consultants, entrepreneurs and youth is the only perspective driving force for peaceful social transformation and society's wellbeing as a result.

Center of social leadership creating a platform to unite all the key actors of social innovation in a country: NGO's, social responsibility business and government sector in Ukraine in order to establish true partnership and solve social problems together. We can provided hunting and expertise of your potential social partners in Ukraine;Our experts are the best in development and implementation of social marketing programs.

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